

Women In Construction Impact Report

2025



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Letter from the board:

Dear Members, Friends, and Supporters of WIC Bay Area,

As we reflect on the past year, we are filled with gratitude and excitement for what we've achieved together. With your dedication and passion, we grew stronger, connected more deeply, and made a real impact.

Our Programs & Events:

From National WIC Week to skill-building workshops, networking lunches, charity efforts, and leadership panels — our calendar offered countless chances to learn, collaborate, and uplift one another in the construction and sheet-metal trades. We're proud of the connections formed, voices strengthened, and confidence built.

Volunteer Leadership:

Our Board and committee volunteers are the driving force behind all of this. Whether you chaired an event, shaped marketing, planned programs, or worked behind the scenes — you showed up, shared your time and talent, and helped lift others as you climbed. Thank you.

Executive Director Kathy de Jong:

Special thanks to Kathy, whose visionary leadership and unwavering commitment have elevated our mission, deepened engagement, and broadened our reach. We truly appreciate her belief in this organization and in all of us.

Sponsors & Partners:

To our sponsors and supporters: your investment goes far beyond funding. You amplify our mission, enable impactful programs, and help create spaces where relationships flourish. Your support is foundational — thank you. Looking ahead, we embrace new ideas, challenges, and deeper collaboration. With this strong foundation, we are confident that WIC Bay Area will continue to grow, inspire, and reshape the future of women in construction across the region.

With gratitude,

On behalf of the Board of Directors Women in Construction Bay Area



Our Mission and Values

At Women In Construction (a Bay Area SMACNA Mission Partner) we strive to inspire diversity and inclusion in the sheet metal and construction industry to enable individuals, organizations and communities to reach their full potential. Our VISION and VALUES include expanding the recruitment, development and retention of women and diverse populations in the construction industry. With women making up only 10% of all roles in the construction industry, our multifaceted education, exposure and experience opportunities support, develop and mentor women and men to achieve greater impact in their roles.



WIC By the Numbers



513

members

248

Attendees thru
2025

37

Companies
represented

Meet the Board



Angie Simon
President



Kathy de Jong
Executive Director



Michelle Acosta
Vice President



Sheri Learmonth
Treasurer



Carna Phillips
Secretary



Lauren Mohrman
General Member

Meet the Committee members



Anastasia
Marketing Lead



Christine -
Programs



Lauren
Programs Lead



Kristin
Programs



Katie
Marketing



Jaime
Marketing



Soniya
Programs



Samantha
Public Relations



Sarah
Programs



Katerina
Public Relations

2025 Events- WIC WEEK



City Hike - Shop Tour and Build -
Social Hour - Leadership Panel



2025 Events- June



Professional Development Day





2025 Events- August



Top Golf
networking event



2025 Events- September



Beach Clean Up Day

2025 Events- October



Blueprints for
Building Wealth



Other Volunteer Events



Boys and Girls Club
Int'l Day of the Girl

Union Trade Night
Liberty Union School Dist.

A circular icon featuring a white reindeer with a red nose and antlers, set against a red background with a white double-line border.

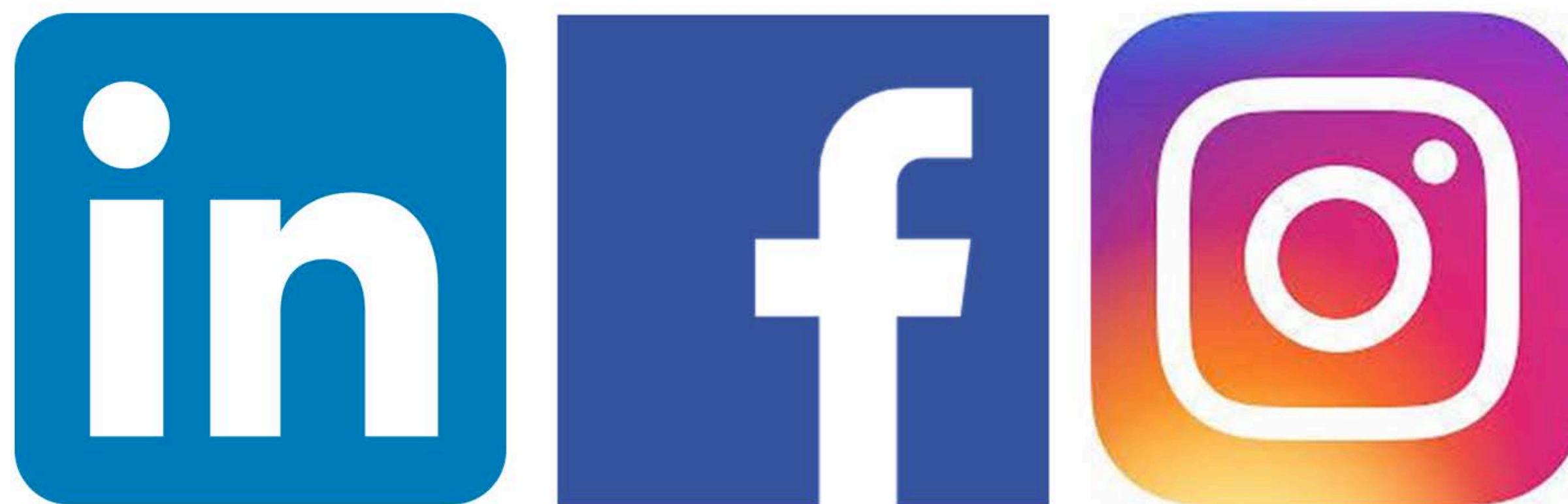
End of the Year Event

A large white circle containing a blue snowflake with a pattern of small circles.

2025 Holiday Celebration



Public Relations



Sponsorships

Thank You

FOR YOUR GENEROSITY AND SUPPORT

We couldn't do it without you

Sponsorships-Copper



HVAC | PIPING | PLUMBING | 24/7 SERVICE | FARS | TAB



Sponsorships-Stainless



CRITCHFIELD MECHANICAL, INC.



engineered
systems



A LEGENCE Company



Sponsorships-Aluminum



Mission Partner

BAY AREA CHAPTER



Other Sponsorships & In-Kind Donations

Bell Products

Julep Productions

Stephane McShane-Maxim Consulting

Trevor Schlitt Videography



2026 Sponsorship Campaign

Contact us for more information

info@wicbayarea.org

OR

www.wicbayarea.org

OR

talk to one of the board or
committee members



2026 She-Metal Experience

WIC
WOMEN IN CONSTRUCTION
BAY AREA SMACNA MISSION PARTNER

Your contribution to the Women In Construction group helps to recruit, engage, and develop women and men in our industry

Five Sponsorship levels to choose from:

COPPER - \$6,000

- Bay Area sponsorship for 1 participant to SMACNA National WIC Summit
- Hosting or naming rights to 1 WIC event
- Logo sponsorship on promotional items
- Logo sponsorship on website
- Ongoing promotion at all Bay Area WIC events

STAINLESS - \$3,000

- Host or co-host one WIC event
- Logo sponsorship on promotional items
- Logo sponsorship on website
- Ongoing promotion at all Bay Area WIC events

ALUMINUM - \$1,500

- Sponsorship of one Bay Area WIC event
- Logo sponsorship on promotional items
- Logo sponsorship on website
- Ongoing promotion at all Bay Area WIC events

MISSION-ANY \$5

- Logo sponsorship on website
- Recognition in marketing campaigns

EVENT - contact us

- Recognition in marketing campaigns
- Support event activities (i.e. food sponsor, etc.)



Thank You for Your Support

Your generous contributions have made a **significant impact** in our work community. Together, we are fostering change and ensuring that our mission continues to thrive. We appreciate your support and look forward to **creating a brighter future** together.